

# PURE HEAT FESTIVAL **FOOD VENDOR** APPLICATION

**DATE:** Sunday September 1, 2019  
**HOURS OF EVENT:** 12pm - 8:30pm

**LOCATION:** Piedmont Park, Atlanta, GA    **DEADLINE:** August 15th  
**SET UP:** Saturday, August 31st, 12noon-7PM and Sunday, September 1st 7am -11:45am  
**BREAKDOWN:** Sunday, September 2nd, 7pm-12 Midnight

Company Name \_\_\_\_\_  
 Address: \_\_\_\_\_ Suite# \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Primary Contact \_\_\_\_\_ Position \_\_\_\_\_  
 Work Phone \_\_\_\_-\_\_\_\_-\_\_\_\_ Day Phone \_\_\_\_-\_\_\_\_-\_\_\_\_ Fax \_\_\_\_-\_\_\_\_-\_\_\_\_ Cell Phone \_\_\_\_-\_\_\_\_-\_\_\_\_  
 E Mail: \_\_\_\_\_ Website: \_\_\_\_\_

**GENERAL VENDING LOCATION INFORMATION**  
 Please provide the appropriate information

<b>List all electrical needs, including voltage, amps, and number of outlets:</b>
<b>Do you have special water needs? If yes, please explain:</b>
<b>Describe your set up, including whether or not you use a tent, trailer, or cart(s) AND the size of the entire set up:</b>
<b>Do you use propane? If yes, list size and number of tanks used:</b>
<b>Do you have current \$1,000,000.00 liability insurance? (City of Atlanta, Pure Heat Festival and Traxx Girls, Inc.  Vision Community Foundation, Inc. to be named as additionally insured.)</b>

DESCRIPTION	NUMBER	COST	TOTAL
Push Cart without electricity		450.00 Per cart (Limit 4)	
Push Cart, our 110v Electricity		\$525.00 Per Cart (Limit 4)	
Single item vendor-, ie popcorn, lemonade, etc		\$450.00Per cart ( Limit one Location)	
10x10 (per location)		\$700.00 Per Location	
Multi-use 10x20 (per location)		\$1000.00 Per Location	
Additional Square Footage:		\$100.00 Per Location	
Clean Up Fee		\$100.00	
Health Department Fees		\$120.00 Per Location	
Electrical - 110V or 220V		75.00 per drop	
Food Truck		700.00 Per Location	
<b>TOTAL ESTIMATED</b>			\$

# PURE HEAT FESTIVAL FOOD VENDOR APPLICATION PG 2

## PROPOSED MENU

Please use this form to list your proposed menu items. You may provide several menus and/or menu choices, but your final menu selections will be determined by Traxx Girls, Inc. | Vision Community Foundation, Inc.

**Food Vendors cannot sell soft drinks, water, or alcohol.  
Non-Alcoholic smoothies, coffee, ice tea and lemonade are acceptable.**

MENU ITEM	DESCRIPTION	MENU PRICE

Attach additional sheets if necessary

PLEASE ATTACH PICTURES OF:  
YOUR VENDOR SET UP  
YOUR MENU ITEMS

# PURE HEAT FESTIVAL FOOD VENDOR APPLICATION PG 3

**PURE HEAT FESTIVAL FOOD VENDOR** County Rules, via Dept of Health & Wellness

- ❖ Each food vendor must provide signage with name of booth for identification.
- ❖ Each food vendor must have approved hand washing station, which will be a container with free flowing water faucet.
- ❖ Each food vendor must have a stem thermometer for taking hot and cold food temperatures.
- ❖ Each food vendor booth must have screening on all four sides as long as this does not conflict with codes the fire marshal has to enforce. If there is, then the organizer of the event will need to help in creating a solution.  
Screening requirements will be as follows:
  - ❖ No rolled up screening,
  - ❖ Screening must be securely attached at top and not attached with shower curtain design.
  - ❖ Must be secured at all four corners.
  - ❖ Must be attached to with stand normal weather conditions.
  - ❖ Screening for doors must over lap side screening.
  - ❖ Window openings must be no greater than 24 inches by 24 inches.
  - ❖ Screening must be at least 16 mesh to the inch.

**The above items must be in place before a vendor will be permitted to sell food.**

**Parking** There is limited parking available during the event. Each food vendor will receive one parking pass for the event. There is no RV Parking allowed or overnight camping allowed.

**Pure Heat Festival Greenware Policy :** All food vendors and restaurants participating in festivals and events with Traxx Girls, Inc. | Vision Community Foundation, Inc. are not permitted to serve prepared food on polystyrene foam (such as Styrofoam) disposable food service ware. Alternatives to polystyrene foam include uncoated paper, coated paper, cardboard, other plastics, aluminum foil food service ware, recycled paper napkins, and “bio-plastics” made from corn, potato, and other plant materials.

**Grease / Trash / Water:** All food vendors are expected to provide ground cover inside their booth for the absorption of grease. No food vendor will be allowed to open for business (or stay in business during the event day) if this ground cover is not in place. Grease absorbent mats are best. Grease and grey water receptacles are provided for your convenience. **No grease or gray water is to be poured onto the ground or down any drains. Anyone found doing this will be asked to leave the event and your deposit will be forfeited, You will be responsible for any and all environmental clean up costs and subject to any prosecution brought by the City of Atlanta Parks Department.** **Trash:**Food vendors are expected to provide trash receptacles and plastic bags. Pure Heat Festival will collect trash from vendors during the event day. **Water** will be available at a designated water station. Please bring appropriate hoses, hose connections, and transport buckets. **Due to current water restrictions water may not be available. Please check 10 days prior to the event for current status.**

**Propane Usage:**The use of propane by food vendors is at the complete risk and responsibility of the food vendor. Compliance with all state and local laws, ordinances, and fire code provisions are the sole responsibility of the food vendor and the use of propane shall be subject to inspection by the City of Atlanta Fire Department, Traxx Girls, Inc. | Vision Community Foundation, Pure Heat Festival., and any other lawful regulatory agency having a lawful interest in the safe utilization, storage, and disposal of such materials. Failure to comply with any law, ordinance, fire code provision, or any instruction by the City or State Fire Marshal, and or the Pure Heat Festival with regard to propane use shall result in the immediate termination of the Food Vendors’ contract with the Pure Heat Festival without refund and Food Vendor hereby waives any and all damage claims as a result of such cancellation for failure to comply with the instructions contained herein.

**Signs/Banners/Cart** Materials shall be made of a flame retardant material and proof of such fire retardant rating shall be made available to the City and or State Fire Marshal upon request. Failure to have such fire retardant rating information available could result in the immediate closure of the food vendor’s operation until such information is satisfactorily provided. Any losses or Damages by food vendor are hereby waived against the Pure Heat Festival. for failure to have such information readily available for inspection by the Fire Marshal.

**Ice:** Ice is available for cash and carry on site. Price to be determined. **Drinks:** The only drinks food vendors are allowed to sell are: lemonade, ice tea and non-alcoholic smoothies. Soda and water are not allowed to be sold by food vendors. Any food vendor found selling soda or water may be asked to vacate the festival and there will be no refunds issued.

**Insurance:** All food vendors are required to provide Pure Heat Festival proof of insurance for \$1,000,000 liability coverage (and needs to cover days of the event). You will be required to name The City of Atlanta, Pure Heat Festival, Traxx Girls, Inc. | The Vision Community Foundation, Inc. as additionally insured under this policy coverage.

**Acceptance:** Notification of acceptance will be sent out by August 16. If accepted as a Food Vendor you will be sent a contract and requirements for the Fulton County Health Dept. These are date sensitive so watch for deadlines. All payments and required documents must be returned and received by PHF in order to be considered complete. Failure to provide any payment, deposit, required document, or the performance of any required activity or inspection shall result in the termination of any offer to participate in the event and food vendor shall forfeit any amounts paid.

**Refunds:** No refunds will be given for any cancellation whether caused by food vendor or by the Pure Heat Festival

**Note:** Pure Heat Festival is obligated to protect the infrastructure and well being of the park grounds; thus, any event, including simple rain, that in the opinion of the Deputy Director of Pure Heat Festival increases the risk to the safety of patrons and or the environmental integrity and well being of the venue shall cause the temporary and or permanent cancellation of the event and no refunds or pro rated refunds shall be made whatsoever.

**Traxx Girls, Inc. | VISION COMMUNITY FOUNDATION:**

Traxx Girls, Inc. | Vision Community Foundation performs the on site food and beverage management on behalf of the Pure Heat Festival for all food vendors and beverage sales Pride weekend.

I \_\_\_\_\_ (print name), as authorized representative of \_\_\_\_\_ (food vendor business name), acknowledge I have received, read and understood the preliminary information contained in this application and agree to its terms and provisions. I understand and agree that the submission of this application is not a guarantee of an invitation to participate. The information provided in this application to the Pure Heat Community Festival is true and correct at the time of submission to PHCF and I understand any invitation to participate may be revoked in the event of any failure to truthfully or accurately answer the questions contained here in. I understand that the preliminary terms may change after the execution of the final contract and I agree to cooperate and abide by those terms in advance or be subject to the revocation of the invitation to vend at Pure Heat Community Festival.

**PLEASE INCLUDE A PICTURE OF YOUR OPERATION - VERY IMPORTANT**

**PLEASE DO NOT SEND ANY MONEY WITH THIS APPLICATION. PLEASE INCLUDE A COMPLETED APPLICATION (ALL PAGES)**

Email pages and pictures by August 10th for consideration to: [pureheatcommunityfestival@gmail.com](mailto:pureheatcommunityfestival@gmail.com)

376 Peyton Rd SW., Atlanta GA  
30311  
tel: 888.935.8729

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Authorized signature on behalf of Food Vendor